



PRIVACY POLICY

The FirstAidbg.com trademark is the property of Belay Anchor Ltd.

The protection of personal information is of great importance for us. The company is ensuring maximum transparency of what personal data collects.

Contact Details:

If you have any questions about the Privacy Policy or if you wish to apply any of Your rights, our mailing address is:

Belay Anchor Ltd

Bulgaria; Sofia; 15 Midjur str;

Phone: +359 897802302, +359 888246151,

e-mail: office@firstaidbg.com

WHAT INFORMATION WE COLLECT

Belay Anchor Ltd. processes your personal data in order to carry out its business activity, as well as to provide you with better, higher quality products and services. In connection with the implementation of our activities we process the following groups of personal data:

- When offering and performing services, orders and contracts - name, telephone number, e-mail, address, delivery address.
- When registering for newsletters / news or filling out a contact form on the website - name, surname, e-mail, telephone number.
- In communication related to orders and deliveries - name, surname, e-mail, delivery company.
- Cookies: FirstAidbg.com uses cookies to collect information about you and stores your online preferences. Cookies are text files, containing small amounts of information that are downloaded to your device when you visit a website. The cookies are sending back to the website when you return to it. If you want to delete some cookies, see the help and support section of the internet browser that you use.

GROUND FOR COLLECTION OF PERSONAL DATA

Belay Anchor Ltd. processes personal data only for the following purposes:

- Servicing inquiries, orders and contracts for the goods and services provided by the company and services or supplies of goods for the needs of the company, as well as the relations, which arise on this occasion; Providing personalized service.
- Processing is necessary to comply with applicable legal obligations. Provision of advertising materials, promotional offers; information about events and news related to our activity. The data is processed on the basis of yours prior consent, which you can withdraw at any time by clicking link / unsubscribe button or via e-mail with the text "Unsubscribe", sent to office@firstaidbg.com.

STORAGE AND PROCESSING OF PERSONAL DATA

Belay Anchor Ltd. processes and stores personal data electronically. We also support databases with personal data in various software applications that he uses to manage document flow. All electronic media containing personal data are protected by the relevant organizational and technical measures as required to prevent accidental or intentional destruction, accidental loss, unauthorized access or distribution, as well as from other illegal forms of processing.

Personal data in electronic form is stored on its own servers on the territory of the Republic of Bulgaria and on cloud systems of reliable suppliers. Our own servers have limited access and are located in secure



sites of the territory of the European Union. They are subject to ongoing inspection and are protected by antivirus software, firewall and others. The cloud service providers we use meet the requirements and comply with the rules of Regulation (EU) 2016/679.

Access to the personal data we process have only employees of Belay Anchor Ltd. who have needs for such access to achieve the purposes described above or for which the law requires this. Access is allowed only with a password.

Belay Anchor Ltd. provides your personal data to third parties in connection with the performance of relevant orders and concluded contracts. Such persons are: freight forwarders, courier companies and others. In certain cases, an obligation to provide information may arise of the competent state bodies, with which we are obliged by law to comply.

We do NOT provide your information to third parties for use by them for marketing purposes.

PERIOD FOR STORAGE OF PERSONAL DATA

Belay Anchor Ltd. stores your personal data for the period specified in the applicable regulation requirements. If no such deadline is specified, your data will be destroyed after the execution of the purposes for which they were collected.

RIGHTS OF THE PERSON IN CONNECTION WITH THE PROTECTION OF PERSONAL DATA

According to the law, you have the following rights in relation to the protection of your own personal data:

- Right To access; correct, delete, restrict of data.
- Right to data transferring;
- right to object the data;
- right to appeal to the Commission for Personal Data Protection;
- right to receive information whether your personal data is processed by the company;
- right to correct or request to correct inaccurate, incomplete or outdated personal data relating to you;
- right to request the deletion of personal data relating to you, where applicable any of the following grounds:
 - The person is against the processing;
 - The personal data of the person have been processed illegally;
 - The personal data of the person must be deleted in order to comply with the law of our country or another country.

Belay Anchor Ltd. may refuse to delete a person's personal data if their processing is needed to:

- exercising the right to freedom of expression and the right for information;
- compliance with a legal obligation that requires processing or for the performance of task of public interest;
- for reasons of public interest in the field of public health, for the purposes of scientific or historical research, or for statistical purposes;
- the establishment, exercise or defence of legal claims.
- when we no longer need personal data for processing purposes, but the person requires them to establish, exercise or defend legal claims;
- when the person has objected to the processing and expects us to check whether the legal grounds for the processing of personal data take precedence over the interests of the person.



When the processing of your personal data is restricted by Belay Anchor Ltd., you will be informed in advance and before this restriction is lifted of processing. You are entitled at any time on grounds related to your specific situation, to object to the processing of personal data concerning you.

If the objection is justified, we will stop processing your personal data, unless we show that there are compelling legal grounds for processing, which take precedence over the interests of the person.

If you want to exercise any of your rights or have questions about processing of your personal data, please contact us at the contacts listed above. You have the right to lodge a complaint regarding the processing of your personal data with the Commission for protection of personal data, which is the competent state authority.

If our Privacy Policy changes in any way, we will upload an updated version on this page. Regular review of this page ensures that you are always aware of what information we collect, how we use it and on what circumstances, if any, we would share with other countries.